

Welcome to the 121st edition of Speedway Australia's Speed eNews.

This weekly communication serves to keep clubs and organisations up to date on current events, handy tips to improve competition and safety, as well as any changes that may be taking place within the sport.

Please make sure that if you are the contact receiving this information for your organisation that you pass the information on to the rest of your committee as to keep them in the loop. You are also encouraged to distribute this newsletter to your members. Feel free to get in touch if you have any questions or require a copy of one of the previous editions.

TAMWORTH MOTORCYCLE CLUB JOINS THE TEAM



Established in 1999, Oakburn Park Raceway is a favourite of many competitors in North West NSW, with the 450m granite-based track having a reputation for favouring fast drivers, not necessarily fast cars.

Owned and operated by the Tamworth Motorcycle Club, the venue has for many years relied on a private promoter to operate Speedway car and karting activities at the premises. This, however, will change for 2020/21 with the motorcycle club announcing it will expand on its current activities to include promoting the car events, with an aim to improving the

experience for competitors and fans in Australia's country music capital.

Tamworth Motorcycle Club president, Paul Slade stated, "When the previous operator made it clear they didn't wish to continue, we were determined to make sure Speedway cars remain in Tamworth."

"We have a long history of cars and bikes running together at Oakburn, so it makes sense we bring them together under one umbrella. This is a wonderful opportunity for our club, and we look forward to giving car competitors and fans even better bang for their buck into the future".

The club plans to hit the ground running, with a four-event calendar already locked in for Season 2020-21, beginning with a practice day on Sunday, October 4.

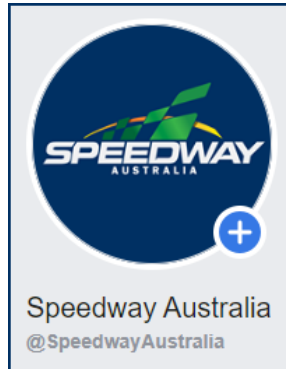
Divisions wishing to assist the club with competitors and officials for upcoming events may contact the club via the Tamworth Motorcycle Club Inc. Facebook group, <https://www.facebook.com/groups/386188014816179/>

LATEST COVID UPDATES STATE BY STATE

WA new this week



IMPROVE YOUR SOCIAL MEDIA PRESENCE



Have you ever noticed that some Facebook web addresses are easy to find, whilst others can be a little more difficult?

With Social Media being the primary form of engagement for many tracks and divisions with competitors and fans, it's becoming increasingly important that all the boxes are ticked when it comes to streamlining your online 'profile'.

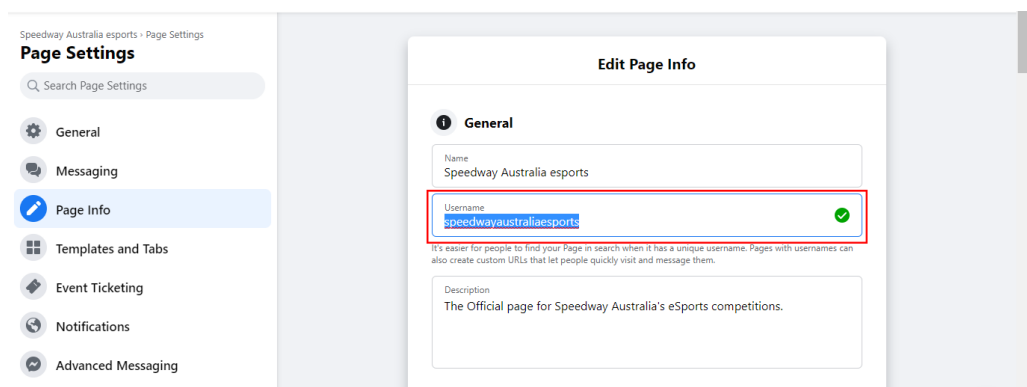
A simple way to improve the effectiveness of your Facebook page is to secure your 'handle' – giving it a simple web address that reflects precisely what your page is about. For example, popular pages like Speedway Sedans Australia can be found simply by typing facebook.com/speedwaysedansaustralia or tagged in posts by typing @speedwaysedansaustralia.

For those who aren't familiar with how to change your clubs Facebook handle, we've put together a quick and easy guide below;

STEP 1 Click the 'Page Settings' tab (highlighted below)



STEP 2 Click 'Page Info' located in the left column.



STEP 3 In the username box, type your desired name (highlighted above)

Aim to make it best reflect your club, track or division – but keep it as short as possible. You may have to try a few options depending on availability of the name you'd like. The box will either show a green tick or a red line telling you whether the name is successful. Once complete, hit 'create username'



SPEEDWAY AUSTRALIA CONTACTS



Please see below for the relevant contacts for all your Speedway Australia requirements. These now include mobile numbers for all staff, so you can contact them directly whether or not the office is open.

Office	General Enquiries	08 8139 0777	admin@speedwayaustralia.net.au
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Adam Brook	Sport Development Officer	0429 333 528	adam@speedwayaustralia.net.au
Ross Kirby	Sport Development Officer	0436 375 938	ross@speedwayaustralia.net.au
Kirsten Knox	Licensing & Operations Admin.	0499 484 738	kirsten@speedwayaustralia.net.au
Robin Pearce	Accounts	0407 244 772	accounts@speedwayaustralia.net.au
Angela Warren	Office Administrator	0474 291 542	angela@speedwayaustralia.net.au

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SPEEDWAY AUSTRALIA
WE ARE AUSTRALIAN SPEEDWAY

SPORTS HOUSE AT SYDNEY OLYMPIC PARK IS HOME TO SPEEDWAY AUSTRALIA'S SYDNEY OFFICE, AND PROVIDES THE OPPORTUNITY FOR STAKEHOLDERS TO ENJOY MEETING FACILITIES

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To take advantage of these facilities, contact Adam Brook on 0429333528 or adam@speedwayaustralia.net.au

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